

YOU SEE A
FRONT YARD...

WE SEE A
POWER PLANT



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Locally Available Through:

ClimateMaster works continually to improve its products. As a result, the design and specifications of each product at the time of order may be changed without notice and may not be as described herein. Please contact ClimateMaster's Customer Service Department at 1-405-745-6000 for specific information on the current design and specifications. Statements and other information contained herein are not express warranties and do not form the basis of any bargain between the parties, but are merely ClimateMaster's opinion or commendation of its products.

As an ENERGY STAR® Partner ClimateMaster has determined that this product meets the ENERGY STAR® guidelines for energy efficiency.



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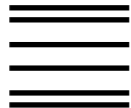
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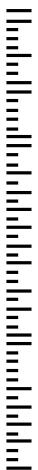
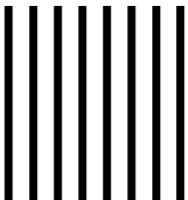
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NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



THE POWER OF GEOTHERMAL HEATING AND COOLING

WHAT'S BURIED IN YOUR YARD?

Some people look at their lawn and see a source of pride. A place for children and pets to run and play. A place to hold picnics, practice putting, and entertain friends. Or a place that needs mowing, trimming, and weeding.

But how many people think of their lawn as a constant, renewable source of heating, cooling, and water heating for their home?

With a geothermal heating and cooling system from ClimateMaster, your lawn becomes a permanent power plant for your home. You'll enjoy the benefits of the most comfortable, reliable, energy and cost efficient heating, cooling, and water heating system available on the market today.

HOW DOES IT WORK?

The earth absorbs almost 50% of all solar energy and remains a nearly constant temperature of 50°F to 70°F depending on geographic location. Working with an underground loop system, geothermal heating and cooling systems utilize this constant temperature to exchange energy between your home and the earth as needed for heating and cooling.

In winter, water circulating inside a sealed underground loop system absorbs heat from the earth and carries it to the geothermal unit. Here it is compressed to a higher temperature and sent as warm air to your indoor system for circulation throughout your home.

In the summer, the system reverses and expels heat from your home into the cooler earth via the loop system. This heat exchange process is not only natural, but is a natural and highly efficient way to create a comfortable climate in your home.

There are several loop configurations available. They can either be vertical, horizontal, or submerged in a nearby pond or lake. In many cases, a water well can be used instead.

The best application will depend on the characteristics of your property. Your ClimateMaster dealer can show you which type of loop system is best suited for your home.

SAVE SOME BUCKS, SAVE THE PLANET.

This is the best news. With the installation of a ClimateMaster geothermal unit, your monthly utility bills will be lowered dramatically, leaving more savings for you and your family.

With a geothermal system from ClimateMaster, a typical home can save in the range of \$600 to \$1,200 annually.* That's a savings of up to 60% over a conventional system, providing a day one positive cash flow.

Endorsed by both the Environmental Protection Agency and the Department of Energy, geothermal technology is the most efficient and environmentally safe heating and cooling option available.

BREATHE EASY.

Currently, household energy consumption for space conditioning is responsible for nearly 20% of all greenhouse gas emissions. Geothermal technology can provide a viable and cost effective solution to reduce this environmental hazard.

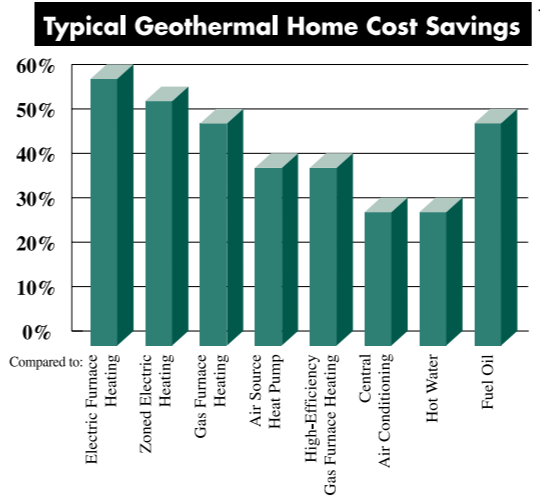
WHY CLIMATEMASTER?

ClimateMaster is the world's largest manufacturer of water source and geothermal heat pumps. Located in Oklahoma City, Oklahoma, we research, design and manufacturer high quality products and accessories at our state-of-the-art manufacturing facility.

Our dedicated staff prides itself on producing the finest equipment, and providing the highest level of technical services available on the market today. Contact your local ClimateMaster dealer today. Call 1-800-299-9747 for information on installing your own state-of-the-art power plant.

* Actual saving may vary depending on usage, weather, and local utility rates.

† These results are based upon an independent utility study using current equipment alternatives and fuel prices, and are for comparative purposes only. Your ClimateMaster dealer can provide you with savings estimates for your home.



Interested in learning more about the advantages of geothermal heating and cooling? Fill out this card, drop it in the mail, and we'll do the rest.

Name _____

Address _____

City _____

State _____

Zip _____

Daytime phone _____

Evening phone _____

Best time to contact you _____

E-mail address _____

A few questions for you:

What attracted you to geothermal?

- Cost savings Comfort Environmental benefits All of these

Are you...

- Building a home Remodeling Replacing a current system

What type of system do you have now?

- Gas Oil Propane Wood Other Heat Pump

Age of your current system

- Less than 5 years 5-10 years 11-15 years
 16-20 years 21+ years

What are your major concerns about replacing your current system?

- Price Operating Costs